

MEDIA ADVISORY

For Immediate Release
July 5, 2017

Saving Lives at Birth: A Grand Challenge for Development Announces its Seventh Annual Development^XChange

53 Finalists to Showcase Innovative Ideas to Save Moms and Newborns

What: *Saving Lives at Birth: A Grand Challenge for Development's seventh annual Development^XChange:*

The annual Development^XChange challenges global problem-solvers to harness the power of ingenuity to **develop and scale transformational solutions to improve maternal and newborn survival** in poor, hard-to-reach communities around the world. Fifty-three of the brightest innovators from across the globe will come together to present their **groundbreaking solutions that have the potential to drastically reduce** maternal and newborn mortality.

After a rigorous multi-month review process and a review of more than 550 applicants, the fifty-three selected finalists will join over 50 other *Saving Lives at Birth* grantees to take part in:

- The Annual Pitch Competition to pitch innovative ideas to investors and potential partners
- Curated 1:1 partnering and mentoring meetings
- The open innovation Marketplace filled with the most cutting-edge maternal and newborn life-saving innovations

Who: 53 entrepreneurs from around the world will compete for the 2017 awards. To learn more about our newly announced finalists, please click [here](https://savinglivesatbirth.net/innovation/2017/innovators/all) (<https://savinglivesatbirth.net/innovation/2017/innovators/all>).

Other attendees will include existing *Saving Lives at Birth* innovators; program partners; potential collaborators, expert mentors, and global health and international development practitioners.

When: Thursday, July 27, 2017

The event will include:

- 11:30- 4:00 pm: Pitch Competition
- 4:00 pm - 6:00 pm: Innovation Marketplace and Networking Reception, including high-level speakers
- 6:00 pm*: Announcement of Award Nominees *

Times subject to change, please register [here](https://www.surveygizmo.com/s3/3494797/2017-Saving-Lives-at-Birth-DevelopmentXChange-General-Registration) (<https://www.surveygizmo.com/s3/3494797/2017-Saving-Lives-at-Birth-DevelopmentXChange-General-Registration>) for event updates.

Where:

Ronald Reagan Building
1300 Pennsylvania Ave NW
Washington, DC 20004

Other Information: The public can vote for their favorite Round 7 innovations from July 5 until 5:00 pm ET on July 26. The finalist with the most votes will receive the honorary People's Choice Award. To vote in the People's Choice Award, please click [here](https://www.surveygizmo.com/s3/3494793/People-s-Choice-Award-2017) (<https://www.surveygizmo.com/s3/3494793/People-s-Choice-Award-2017>).



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Saving Lives at Birth: A Grand Challenge for Development is a global call for groundbreaking, scalable solutions to infant and maternal mortality around the time of birth. The program leverages the collective resources of the United States Agency for International Development (USAID), Norwegian Agency for Development Cooperation (Norad), the Bill & Melinda Gates Foundation, Grand Challenges Canada (funded by the Government of Canada), UK's Department of International Development (DFID), and the Korea International Cooperation Agency (KOICA).

Launched in 2011, Saving Lives at Birth is currently in its seventh award round. To date, the Partners have funded 107 innovative tools and approaches, aiming to address the 303,000 maternal deaths, 2.7 million neo-natal deaths, and 2.6 million stillbirths that occur each year.

To learn more about the finalists' innovations, please go to: www.savinglivesatbirth.net.



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